



SONAECOM SGPS, SA

Head Office: Lugar do Espido, Via Norte, Maia
Maia Commercial Registry Nr. 45 466
Share Capital: Euros 296.526.868
Fiscal Number 502 028 351
Sociedade Aberta

**PRELIMINARY ANNOUNCEMENT FOR THE LAUNCH OF A GENERAL TENDER
OFFER FOR THE ACQUISITION OF SHARES REPRESENTING THE SHARE
CAPITAL OF PORTUGAL TELECOM, SGPS, S.A.**

In accordance with and for the purpose of articles 175 and 176 of the Portuguese Securities Code it is hereby made public the decision of Sonae, SGPS, S.A. to launch a general tender offer for the acquisition of the shares representing the share capital of Portugal Telecom, SGPS, S.A. (hereinafter referred to as the "Offer"), pursuant to the following terms and conditions:

1. The offeror is Sonae, SGPS, S.A., a public company with its head office in Lugar do Espido, Via Norte, 4471-909 Maia, corporate body no. 500.273.170, registered with the Commercial Registry Office of Maia under no. 14.168, with a fully paid-up share capital of 2,000,000,000.00 Euros, and/or Sonaecom, SGPS, S.A. and/or one or more companies, with head-offices in Portugal or abroad, under a control or group relation (*relação de domínio ou de grupo*) with Sonae, SGPS, S.A., which the latter may designate (hereinafter referred to as the "Offeror").
2. The target company is Portugal Telecom, SGPS, S.A., a public company, with its head-office in Avenida Fontes Pereira de Melo, 40, Lisbon, corporate body no. 503.215.058, registered with the Commercial Registry Office of Lisbon under no. 3602/940706, with a fully paid-up share capital of 1,128,856,500.00 Euros (hereinafter referred to as "PT" or the "Target Company").
3. The Financial Intermediary acting on behalf of the Offeror and providing assistance services in relation to the Offer, in accordance with and for the purpose of article 113, no. 1, paragraph b) of the Portuguese Securities Code is Banco Santander de Negócios Portugal, S.A., with its head office in Avenida Engenheiro Duarte Pacheco, Amoreiras, Tower 1, 6th floor, 1099-024 Lisbon, corporate body no. 502.519.215, registered with the Commercial Registry Office of Lisbon under no. 2011.
4. The securities that are the object of the Offer are the shares representing the share capital of the Target Company (hereinafter referred to as the "Shares") and the

convertible bonds issued by the Target Company pursuant to a resolution adopted on November 29, 2001, with a principal amount of 5,000.00 (five thousand) Euros (hereinafter referred to as “Convertible Bonds”).

5. The Offer is general and voluntary and the Offeror undertakes, in accordance with this preliminary announcement and the announcement of the Offer, to acquire the totality of the Shares and the Convertible Bonds that are the object of acceptance within the Offer.
6. Shares and Convertible Bonds will only be the object of acceptance within the Offer if they are fully paid-up, with all inherent rights attached and free from any encumbrances, charges or liabilities, as well as free from any restrictions or obligations, notably in relation to the corresponding economic and/or political rights or their transferability. The acceptance of the Offer by addressees that in relation to it are subject to a foreign law is conditioned to compliance with the respective legal requirements.
7. As far as the Offeror is aware, there are no voting rights inherent to the Shares that are attributable to the Offeror in accordance with article 20, no. 1 of the Portuguese Securities Code.
8. The offered consideration shall be an amount of 9.50Euros (nine Euros and fifty cents) for each Share and an amount of 5,000.00 (five thousand) Euros for each Convertible Bond.
9. The launching of the Offer is subject to:
 - a) the granting of previous registration of the Offer with the Portuguese Securities Market Commission (*Comissão do Mercado de Valores Mobiliários* or “CMVM”);
 - b) the granting of the approvals and administrative authorizations that are required in accordance with Portuguese law or an applicable foreign law, notably a non-opposition decision from the Portuguese Competition Authority, in accordance with Law no. 18/2003, of June 11, 2003;
 - c) a declaration from the CMVM confirming the exemption of the duty to launch a subsequent mandatory tender offer as a result of the acquisition of the Shares and Convertible Bonds within the Offer, in accordance with article 189, no. 1, paragraph a) and no. 2 of the Portuguese Securities Code, even if subject to the maintenance of the respective assumptions.
10. The Offer shall be subject to the fulfillment, up to the term of the Offer period, of the following conditions:
 - a) acquisition by the Offeror, within the Offer, of a number of Shares that added to those held by the Offeror or by companies under a control or group relation (*relação de domínio ou de grupo*) (as well as by other entities that are indicated to be related with the Offeror under any other of the circumstances provided for in article 20, no. 1 of the Portuguese Securities Code, to the extent that the announcement of the Offer contains such a reference) represent, at least, 50,01 per cent. of the share capital of PT;
 - b) authorization from the General Shareholders Meeting of PT, even if conditioned to the Offer’s success, allowing the acquisition by the Offeror of a stake above 10 per cent. of the Target Company’s share capital, in accordance with article 9 of its by-laws, without imposing any other limitation;

- c) amendment to PT's by-laws, even if conditioned to the Offer's success, in order that there shall not subsist any limit to the casting of votes issued by one single shareholder, either by itself or acting on behalf of another shareholder;
 - d) amendment to PT's by-laws, even if conditioned to the Offer's success, for the purpose of terminating with the privileged rights inherent to A class Shares or for the purpose of restricting them in order that they cannot be invoked against the execution of any acts and operations for the implementation of a reorganization plan of PT that shall be provided for in the Offer's final materials, or waiver to the exercise of such privileged rights by the holders of such class of Shares in accordance with those same terms or even approval of those acts and operations or acceptance of the Offer by the holders of A class Shares, always on the assumption that and to the extent that such acts and operations are subject to approval from the General Shareholders Meeting of PT.
11. For all due purposes, it is hereby referred that the decision to launch the Offer has been based on the assumption that, between the date hereof and the term of the Offer period, none of the following events shall occur with a material impact on the patrimonial, economic and financial situation of the Target Company on a consolidated basis:
- i. approval of resolutions by the competent corporate bodies of the Target Company, or of companies that are in a control or group relation (*relação de domínio ou de grupo*) with the Target Company, with head-offices in Portugal or abroad (hereinafter referred to as "companies in a control or group relation"), for the purpose of:
 - issuing shares, bonds or other securities or equivalent rights that grant the right to subscribe for or to acquire shares of the Target Company;
 - issuing shares, bonds or other securities or equivalent rights that grant the right to subscribe for or to acquire shares of companies in a control or group relation in an amount above 100 million Euros;
 - winding up, transforming, merging or making a split-off of the Target Company or of companies in a control or group relation with a value above 100 million Euros;
 - amending the by-laws of the Target Company or of companies in a control or group relation, except if those amendments are addressed to ensure the fulfillment of the conditions of the Offer;
 - distributing assets or reserves of the Target Company, without prejudice to the distribution of only an amount of 0.385 Euros per share, as dividends distribution in relation to 2005's financial year;
 - redeeming or terminating by other form shares issued by the Target Company or by companies in a control or group relation;
 - acquiring, transferring or creating encumbrances, as well as promising to transfer or to create encumbrances on the shares issued by the Target Company, except if for compliance with obligations contracted up to the date hereof and of public knowledge;
 - acquiring, transferring or creating encumbrances, as well as promising to acquire, to transfer or to create encumbrances on

holdings in other companies, except if for compliance with obligations contracted up to the date hereof and of public knowledge;

- transferring or creating encumbrances, as well as promising to transfer or to create encumbrances, on assets of the Target Company or of companies in a control or group relation with a value above 100 million Euros, including undertaking debts, transferring (*trespassar ou ceder*) the ownership, the use or the exploitation of undertakings (*estabelecimentos*) of companies in a control or group relation or undertaking commitments for selling or transferring such assets or for undertaking such debts, except if for compliance with obligations contracted up to the date hereof and of public knowledge;
 - ii. filling up vacancies of members of the corporate bodies of the Target Company or of companies in a control or group relation without ensuring that the designated members may be removed without due cause (*sem justa causa*) against the payment of a compensation which amount shall not exceed the corresponding yearly remuneration;
 - iii. the removal of other members of the corporate bodies of the Target Company or of companies in a control or group relation being subject to the payment of compensations in an amount higher than that of the corresponding remuneration not yet due up to the expiry of the respective office period;
 - iv. the total remuneration of the members of each of the corporate bodies of the Target Company or of companies in a control or group relation for year 2006 and following years exceeding the total remuneration of the members of the same corporate body during 2004, except in relation to a yearly increase of no more than 10 per cent.;
 - v. performance of any acts by the Target Company or by companies in a control or group relation which are not within the ordinary management or which violate the neutrality duty of the management body provided for in article 181, no. 2, paragraph d) of the Portuguese Securities Code;
 - vi. material negative patrimonial changes of the Target Company or of companies in a control or group relation that do not arise from the ordinary course of business by reference to the situation evidenced in the respective Management Reports and Accounts released in relation to December 31, 2004 or, if available, in relation to the latest half-year or quarter balance sheet released following said date;
 - vii. awareness of events that may materially influence the valuation of the Shares but that had not yet been made public up to this date.
12. In addition, the decision to launch the Offer has been based on the assumption that, except in relation to the information available in the accounting documentation of the Target Company prior to the date hereof and to the information that has been disclosed by the Target Company also up to this date, there is not any provision of any agreement, contract or other instrument to which the Target Company or companies in a control or group relation (the first and the latter hereinafter referred to as “members of the Group of the Target Company”) are a party to pursuant to which, as a result of the launching of the Offer or of the acquisition or proposal to acquire, all or part, of the Shares or Convertible Bonds by the Offeror and with a

material impact on the patrimonial, economic and financial situation of the Target Company on a consolidated basis:

- a) any loan or debt of any members of the Group of the Target Company that is not yet immediately due, becomes due or may be declared as immediately due or the ability of any of those members to contract loans or debts is withdrawn or limited;
- b) is permitted the creation of (or becomes effective) any rights or encumbrances for the benefit of third parties over all or part of the business or assets of any member of the Group of the Target Company;
- c) any agreement, right or obligation of any member of the Group of the Target Company terminates or is negatively modified or affected;
- d) the interest or the business of the Offeror, of companies in a control or group relation (*relação de domínio ou de grupo*) with the Offeror or of a member of the Group of the Target Company in or with, respectively, any person, firm, company or body terminates or is materially and negatively modified or affected;
- e) any member of the Group of the Target Company ceases to be able to carry out its business using its current name.

13. In the event that the Offeror comes to hold Shares that exceed 90 per cent. of the voting rights corresponding to the share capital of the Target Company, as a result of the Offer or other operations permitted by law and with relevance for the calculation of such percentage, the Offeror admits to make use of the compulsory acquisition mechanism provided for in article 194 of the Portuguese Securities Code, which shall cause the Shares and the Convertible Bonds to be immediately withdrawn from negotiation in a regulated market. The re-listing of the Shares and Convertible Bonds shall be prohibited for a period of two years.

Maia, 6 February 2006

SONAE SGPS, S.A.

SONAECOM, SGPS, S.A.

The Financial Intermediary