

## Shareholders' Annual General Meeting 20 April 2015, 11:00 A.M.

### Key Dates – Calendar

#### Rules for attending the General Meeting

12 April (23:59 GMT)	<p>Deadline for receiving shareholders statement of their intention to attend the General Meeting, addressed to the Chairman of the Board of the Shareholders' General Meeting and to the financial intermediary.</p> <p>Statement to the Chairman of the Board of the Shareholders' General Meeting may be addressed by e-mail (<a href="mailto:aganual2015@sonae.com">aganual2015@sonae.com</a>).</p>
12 April (23:59 GMT)	Deadline for receiving information, under the terms of number 6 of article 23-C of the Portuguese Securities Code, from shareholders who, in their professional capacity, hold shares in their own name but on behalf of clients, may vote their shares in different ways.
13 April (00:00 GMT)	Record Date.
13 April (23:59 GMT)	Deadline for financial intermediaries to inform the Chairman of the Board of the Shareholders' General Meeting of the number of shares registered in the name of each Shareholder who was stated his/her intention to attend the General Meeting.

#### Rules for the Exercise of the Representation Right and the Written Voting Right

9 April (18:00 GMT)	Deadline for the receiving notice addressed to the Chairman of the Board of Shareholders' General Meeting from the shareholders stating their intention to vote by electronic means.
14 April (18:00 GMT)	Deadline for receiving written voting papers sent by post.
Until 14 April (18:00 GMT)	Deadline for vote in writing by electronic means.
20 April (11:00 GMT)	Deadline for receiving representation letters.

