

SAMPLE OF PROXY LETTER

Chairman of the Board of the
Shareholders' Annual
General Meeting of
SONAECOM, SGPS, S.A.
Lugar do Espido, Via Norte
4470-177 Maia

[Date]

Dear Sir,

Name/Corporate Name: _____

Address/Registered Office: _____

Postal Code: _____

Tax/Company Registry Number: _____

As required by Portuguese Company Law and the Company's Articles of Association of Sonaecom, SGPS, S.A., I/we hereby inform you that, as shareholder of this Company, I/we will be represented on the General Meeting held on 03 May 2018 at 10:30 a.m., by Mr. _____

_____ domiciled at _____

_____ or, in his absence, by Mr. _____

_____ domiciled at _____

to whom I/we confer the necessary powers to discuss and vote, in the way he deems better, all the matters that may be subject to decision in said meeting.

Best regards

(Shareholder's signature or Shareholder's legal representative signature)

Notes

Shareholders may be represented at the General Meeting through a written representation letter, addressed and delivered to the Chairman of the Board of the Shareholders' General Meeting until the start of the meeting, providing the name, address of the person who is representing the shareholder and the date of the Shareholders' General Meeting, for which the email address aganual2018@sonae.com can be used.

A shareholder may appoint different representatives regarding shares held in different securities accounts, but they must comply with the unit of vote principle set in article 385^o of the Portuguese Company Law.

The Proxy Letter shall be received until 10:30 a.m. of 03 May 2018.

This draft of Proxy Letter is not a request of representation, just being considered, as required by Portuguese Law, information to the Shareholders about the General Meeting and the possibility to be represented in the meeting.

Should you have any further questions please contact us using the telephone (+351) 220 132 349 or the e-mail address aganual2018@sonae.com.

The personal data collected by the Company, from the shareholders, the financial intermediaries and their representatives, in the exercise of their right to participate, being representing, and vote in the shareholders' general meeting, directly or indirectly through their intermediaries, will be treated by the Company to manage its relationship with the shareholders, pursuant to the shareholders' general meeting, in the fulfilment of the Company's legal obligations.